

Thinking Big, Starting Small, Scaling Up



North Central Region's EXCITE Model

Regional Design Team



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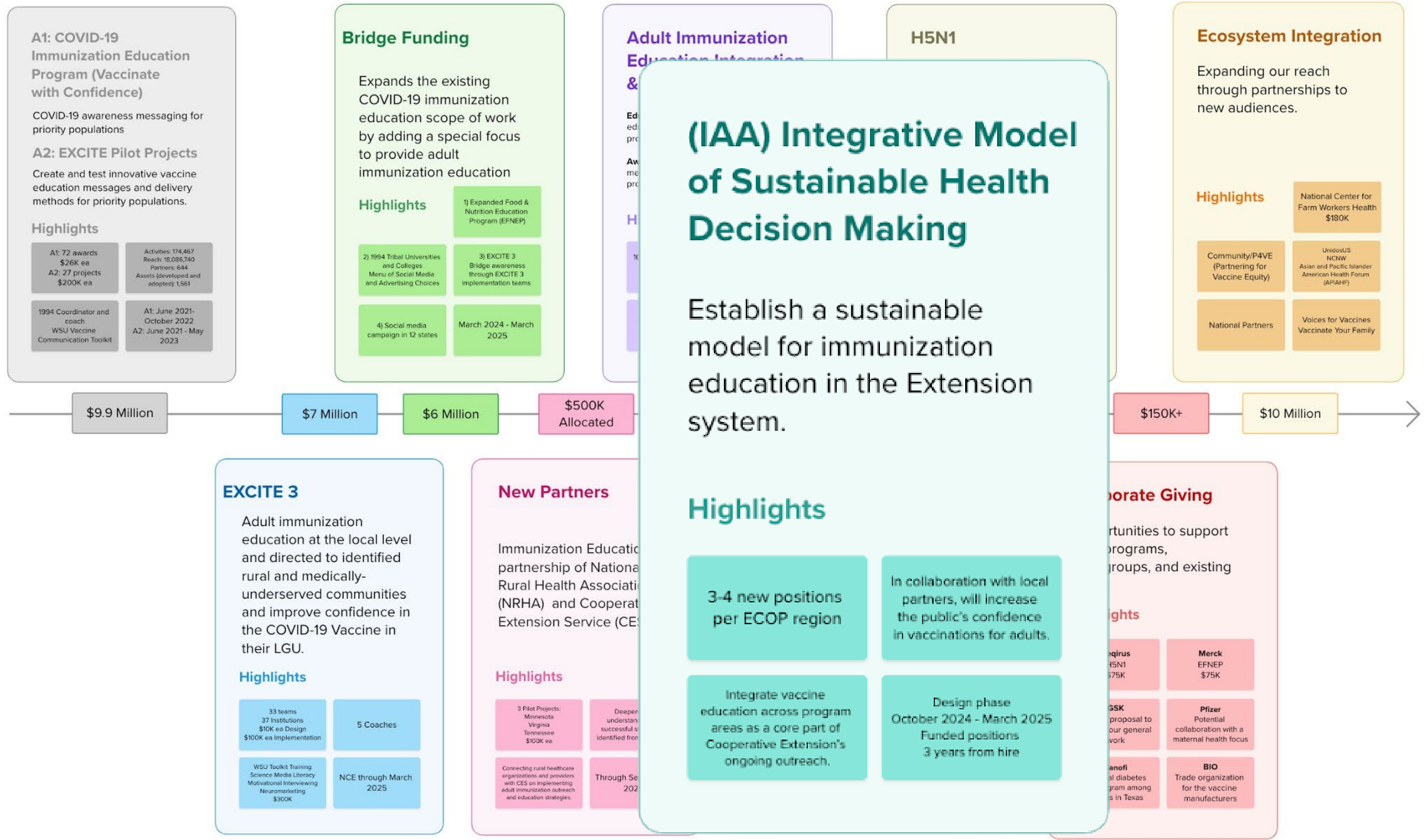
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What is  **EXCITE?**



Extension Foundation Objectives

- Community Level Engagement

- Strengthen Community Partnerships

- Cross Discipline Collaboration

- Community Network Development

Reshaping Health



The North Central Model

- Locally
Aligned

- Regional
Integration





Regional Support

Improve rural health outcomes

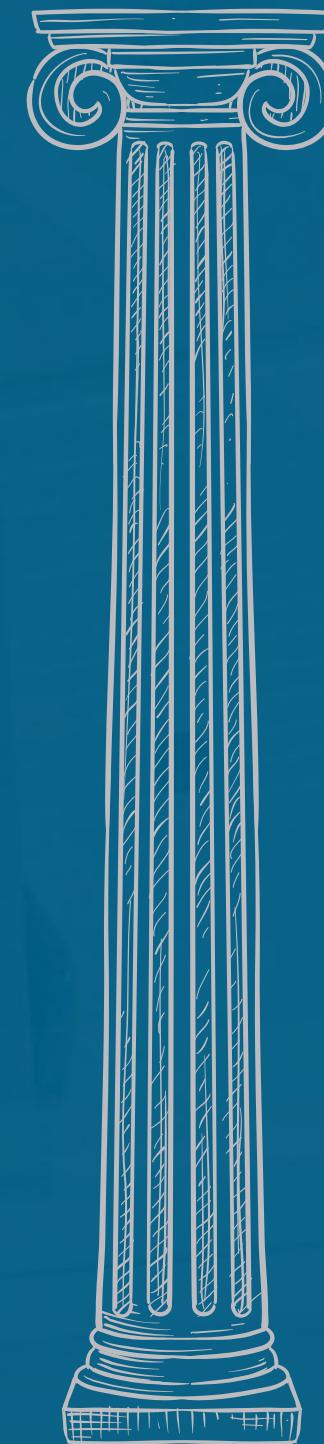
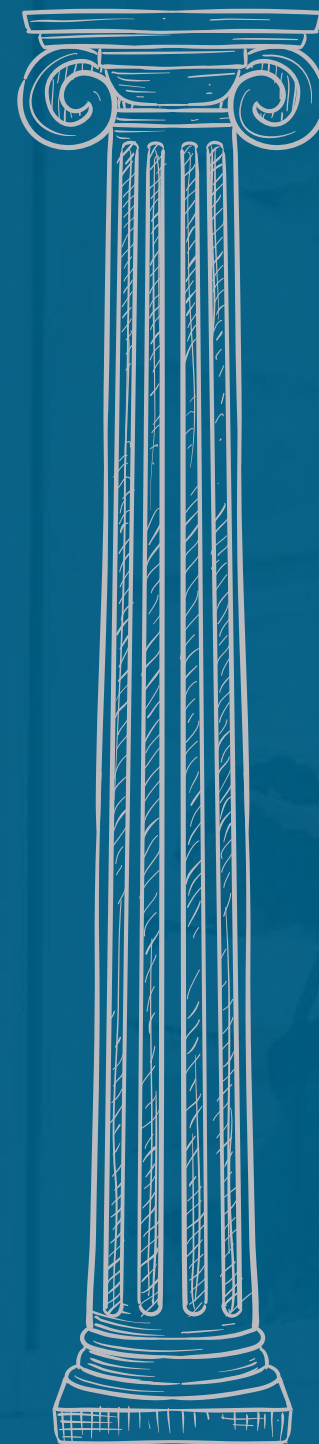
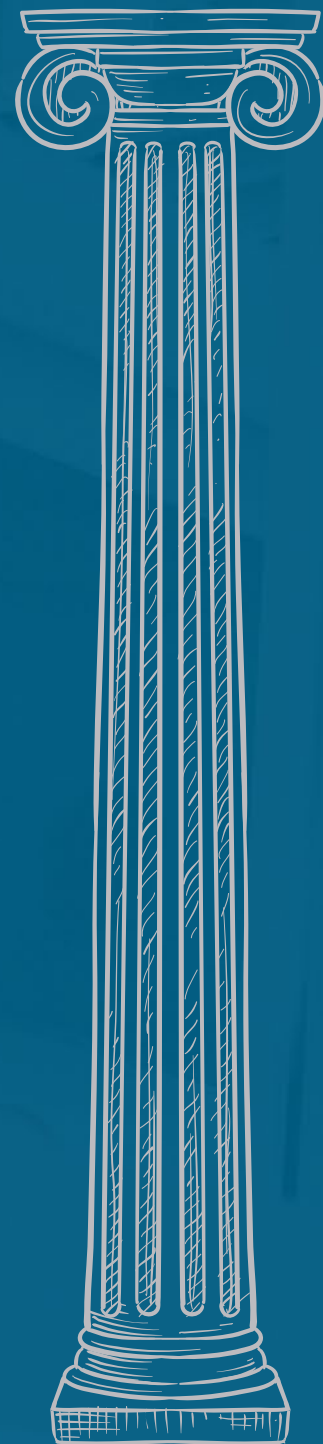
Strengthen regional collaboration

Build a sustainable model for future health education
initiatives

*Staffing, Training
& Regional
Influence*

*Public
Engagement &
Action*

*Program Leverage
& Shared
Responsibility*



Our Team



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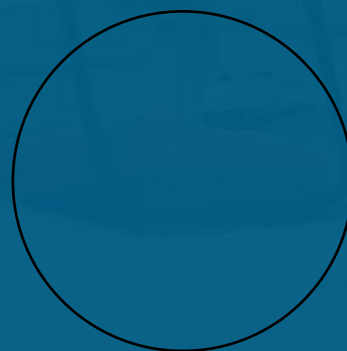
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TBD

NEBRASKA/K- STATE
HEALTH EDUCATOR

Location and Funding - Health Educators

✿ Minnesota

EXCITE funding + 25% matching from Masonic Cancer Center + 25% Extension

✿ Missouri

EXCITE + 25% matching from partner institutions + 25% Missouri Extension

✿ Nebraska / Kansas

Year 1: 100% EXCITE funding

Years 2-3: EXCITE + ~25% matching from Kansas State University + 25% Nebraska Extension.



Location and Funding- Regional Health Specialist



✿ Position Summary

Dedicated regional leadership to coordinate the initiative, provide professional development, and support statewide EXCITE educators.

✿ Strategic Placement

Position housed at the University of Nebraska Medical Center (UNMC) to leverage cutting-edge research and resources.

✿ Funding Model

EXCITE funding leveraged with ~35% matching funds from UNMC College of Public Health.

Success Framework



✿ Communication

Establish clear protocols and use appropriate platforms, leverage technology to ensure timely information sharing, open environment for sharing, encourage interprofessional collaboration

✿ Cultivate Trust

Model honesty and vulnerability to build trust, recognize and celebrate contributions, support team-wellbeing with flexibility

✿ Shared Goals

Clearly state the team's purpose and objectives, outline roles to prevent overlap and confusion, set measurable goals to monitor progress and impact

✿ Team Building

Offer virtual social events and collaborative challenges, maintain regular check-ins for progress and feedback, provide training in communication, teamwork, and conflict resolution

✿ Address Challenges

Standardize data management and sharing, work toward harmonizing regulations where possible, strategically allocate resources to meet diverse state needs

Regional Expansion



Explore the effort and opportunities to engage

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