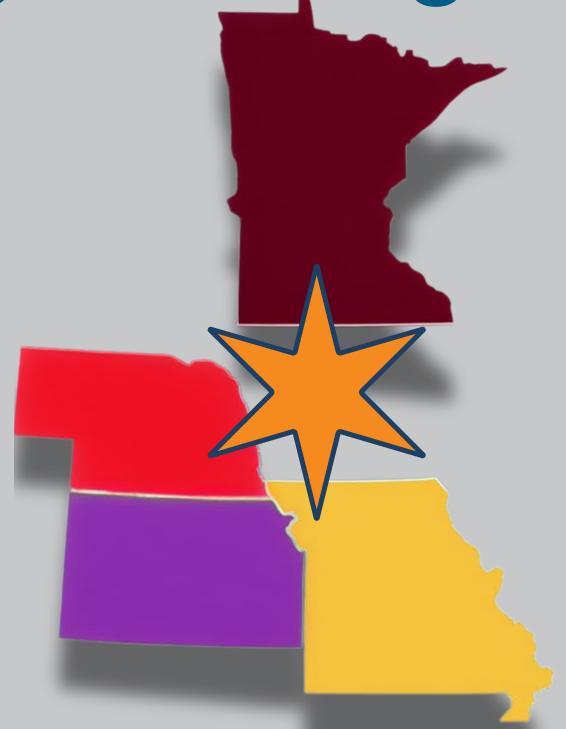
Thinking Big, Starting Small, Scaling U



North Central Region's EXCITE Model

Regional Design Team



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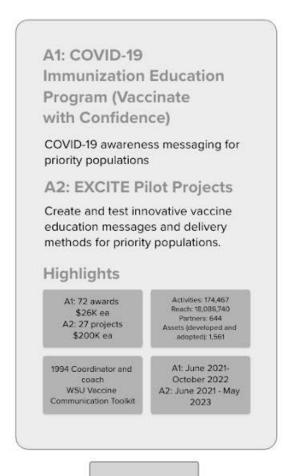
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UNIVERSITY OF MINNESOTA / NORTH DAKOTA STATE UNIVERSITY







\$9.9 Million



(IAA) Integrative Model of Sustainable Health Decision Making

H5N1

Establish a sustainable model for immunization education in the Extension system.

\$7 Million \$6 Million Allocated

EXCITE 3

Adult immunization education at the local level and directed to identified rural and medically-underserved communities and improve confidence in the COVID-19 Vaccine in their LGU.

Highlights



New Partners

Immunization Educatic partnership of Nationa Rural Health Associati (NRHA) and Cooperat Extension Service (CE:

Highlights



Highlights

Adult Immunization

Education Intogration

3-4 new positions per ECOP region

Integrate vaccine education across program areas as a core part of Cooperative Extension's ongoing outreach. In collaboration with local partners, will increase the public's confidence in vaccinations for adults.

Design phase October 2024 - March 2025 Funded positions 3 years from hire

Ecosystem Integration Expanding our reach through partnerships to new audiences. **Highlights** National Center for Farm Workers Health \$180K UnidosUS NCNW Community/P4VE (Partnering for Asian and Pacific Islande American Health Forum Vaccine Equity (APIAHF) Voices for Vaccines Vaccinate Your Family

\$10 Million

orate Giving

\$150K+

rtunities to support programs, proups, and existing

ghts



for the vaccine manufacturers

Extension Foundation Objectives

* Community Level Engagment

* Strengthen Community Partnerships

Cross DisciplineCollaboration

* Community Network Development

Reshaping Health



The North Central Model

* Locally * Aligned

* Regional Integration



Regional Support

Improve rural health outcomes

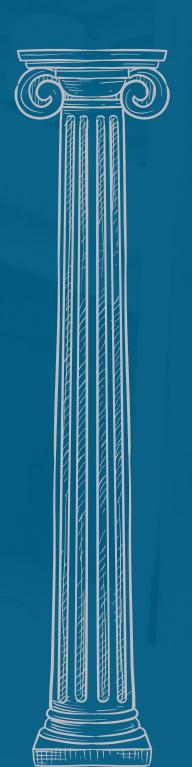
Strengthen regional collaboration

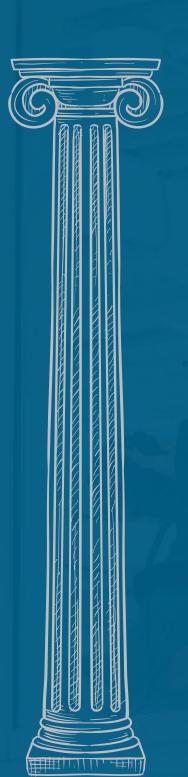
Build a sustainable model for future health education initiatives

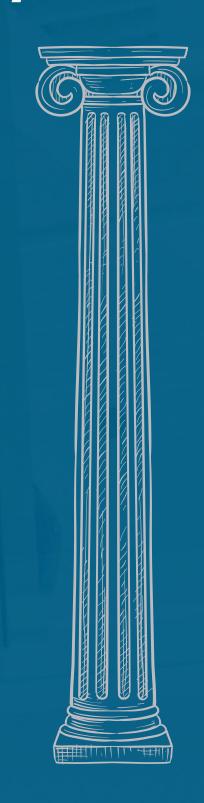
Staffing, Training & Regional Influence

Public Engagement & Action

Program Leverage & Shared Responsibility







Our Team



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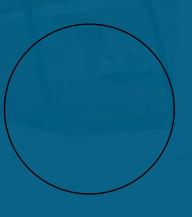
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TBD

NEBRASKA/K-STATE
HEALTH EDUCATOR

Location and Funding-Health Educators

* Minnesota

EXCITE funding + 25% matching from Masonic Cancer Center + 25% Extension

Missouri

EXCITE + 25% matching from partner institutions + 25% Missouri Extension

* Nebraska / Kansas

Year 1: 100% EXCITE funding

Years 2-3: EXCITE + ~25% matching from Kansas State University + 25%

Nebraska Extension.



Location and Funding-Regional Health Specialist



* Position Summary

Dedicated regional leadership to coordinate the initiative, provide professional development, and support statewide EXCITE educators.

Strategic Placement

Position housed at the University of Nebraska Medical Center (UNMC) to leverage cutting-edge research and resources.

Funding Model

EXCITE funding leveraged with ~35% matching funds from UNMC College of Public Health.

Success Framework

***** Communication

Establish clear protocols and use appropriate platforms, leverage technology to ensure timely information sharing, open environment for sharing, encourage interprofessional collaboration

***** Cultivate Trust

Model honesty and vulnerability to build trust, recognize and celebrate contributions, support team-wellbeing with flexibility

* Shared Goals

Clearly state the team's purpose and objectives, outline roles to prevent overlap and confusion, set measurable goals to monitor progress and impact

Team Building

Offer virtual social events and collaborative challenges, maintain regular check-ins for progress and feedback, provide training in communication, teamwork, and conflict resolution

* Address Challenges

Standardize data management and sharing, work toward harmonizing regulations where possible, strategically allocate resources to meet diverse state needs

Regional Expansion



Explore the effort and opportunities to engage

Contact Beth Nacke

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