

North Central Region Program Leaders Community and Economic Development 2017 Goals and Plans

Goals:

Develop common goals and opportunities for collaboration with CRED programs in all four regions.

Work with Program Leaders from all four regions at the meeting to be held during the NACDEP/CDS conference June 11-13, 2017. Trudy Rice will continue to serve as an informal liaison to the NC group through her role as President-Elect and then President of NACDEP; Kent Olson, chair-elect of our NC PL group, serves on the planning committee for the meeting as the NC representative.

Build on the regional collaborative work underway.

Identify topics to work on together and the processes of collaboration (how we are doing it). Address issues identified through Mark Skidmore's assessment of states in the NC Region, gathered through visits and two surveys. Continue to develop relationships in federal agencies, some of which was begun in December 2015 and will be revised after the new administration is staffed in January 2017. Use and share the information developed for the NIFA meetings and presentation on poverty. Diversity, race, and civil discourse continue to be perplexing issues of major importance across the region.

Evaluation processes and uses of impact data.

- Use the North Central Indicators to collect data from all states in the region.
- Submit written vignettes to describe one program or initiative per state.
- Solicit video vignettes to supplement the impact data.
- Share tools and processes for collection of evaluation/impact data across the region and among all four regions.
- Look for promising practices and gaps in our data collection.

Foster multi-state and cross program area collaboration.

Host a NC regional professional development opportunity to include Extension colleagues from all program areas. Consider two regional conferences—east and west with two different topics; provide some content electronically. Use the *Learn—Share—Apply* format, which could apply to process and content.

Multi-state and/or cross program area initiatives:

- Working in rural and urban areas; identifying common issues and shared approaches.
- Challenge with addressing poverty is Extension's ability to operate in urban areas, working with existing coalitions where Extension and/or our Universities are often absent.
- Use North Central Water project as a model for collaboration across the region, working across program areas to address a complex issue such as poverty.
- Subcommittee of NC Program Leaders will work with Karla Trautman and Directors to follow up on ideas developed at the October NCEA meeting in Indianapolis.

Working across program areas:

- **Place Making Webinar Series** (quasi index about access to public spaces and public processes affected by poverty).
- **Health Coalitions as part of SNAP Ed:** Build collaboration with FCS and CRED to support the development of an Extension approach to health and healthy communities.
- **NC Regional Professional Development conferences** (see "foster multi-state and cross program area collaboration, above).