

**[DRAFT MINUTES – submitted to members for approval.]**

## North Central Region, Extension Deans and Directors Monthly Conference Call



*Meeting Minutes: January 21, 2010 (1:30 p.m. Central Time)*

### **Attending:**

C. Hibberd (Vice Chair, Purdue)  
J. Payne (IA)  
D. Buchholz (KS)  
T. Coon (MI)  
E. Dickey (NE)  
D. Hauck (ND)  
M. Ouart and B. Coberly (MO)  
K. Smith (OH)  
R. Klemme (WI)

### **Next Conference Call:**

February 18, 2010  
1:30pm (CT)

### **MEMBER INSTITUTIONS North Central Cooperative Extension Association (NCCEA)**

University of Illinois  
Iowa State University  
Kansas State University  
Lincoln University, Missouri  
Michigan State University  
University of Minnesota  
University of Missouri  
University of Nebraska  
North Dakota State University  
Ohio State University  
Purdue University  
South Dakota State University  
University of Wisconsin-Extension

## **Agenda Items – Discussed**

### **A. Review of December 17th Meeting Minutes.**

- A. Chuck Hibberd called attention to the minutes and asked for comments and approval.
- B. **ACTIONS:**
  - 1. Moved by Smith and seconded by Coon.
  - 2. Approved unanimously.

### **B. Smith-Lever Budget Update.**

- A. All states should have already received these attachments last week. Many Directors either were on the ECOP/Cornerstone call or have had follow up from Robin Shepard. This agenda item is informational, and discussion may focus on progress with the Cornerstone targeting strategy. Most states have started putting together their Smith Lever impact statements.
- B. Various attachments were part of the agenda (see January 20, 2010 message from Robin Shepard).
- C. Duane Hauck and Jack Payne provided updates from ECOP-BLC and PBD-BAC.
- D. Discussion focused on the timetable and how progress is being made by states on completing the 1-2 pages Smith-Lever Impact reports.
- E. **ACTIONS:**
  - 1. By February 1: The Cornerstone Advocacy Strategy for Smith-Lever asks that states complete the impact report (a template was distributed) – and a letter or phone call contact should be made to key legislative staffers.
  - 2. If you have important reactions from staffers, please relay those observations to Jim Richards (Cornerstone). It may also be helpful to copy Robin Shepard on your observations of how the Smith-Lever request is being received.
  - 3. Please pass the state Smith-Lever impact reports to Robin Shepard – for posting on the NCCEA Website.

**C. North Central Region Priorities – within context of the CES Document - New Opportunities.**

A. Tom Coon led the discussion focused on:

- Identifying the most critical needs association with the USDA/REE-NIFA Goals.
- What is Extension best positioned to do now to address those needs.
- What are emerging needs that require Extension to expand and/or reposition programming in the future?
- What are important considerations in program partnerships and/or political relationship as Extension expands to address these needs?

**B. ACTIONS:**

1. Several issues/needs were identified and discussed, including:
  - Health care
  - Broader partnerships on energy related issues
  - Sustainable communities
  - Animal Welfare
2. Additional Discussion followed with State Program Leaders during the second-portion of the conference call with Meryl Broussard (NIFA).

**D. Battell Study - update.**

A. Keith Smith provided an update based on follow-up conversations with Simon Tripp of the Battelle Memorial Institute.

**B. Actions;**

1. None taken at this time – a scope of work will be presented to the Directors during the February call.

**E. NCR Mini Grants**

A. Four proposals were received by the January 20<sup>th</sup> deadline.

**B. ACTIONS:**

1. Chuck Hibberd, Daryl Buchholz and Latif Lighari are reviewing the proposals, with a recommendation to the Executive Committee by February 3.

**F. Future Agenda Items for Next NCCEA Meeting – February 18, 2010**

1. Follow up to Battelle project – draft scope of work (Keith Smith, Ohio)
2. Changes with NIFA and AFRI (Meryl Broussard, NIFA)
3. Update on listening sessions on Regional Needs, organized by USDA/REE/NIFA goals.